

Scenarios to Strategy Inc.

Scenario Integration - Getting the Most Value

After the completion of a scenarios-to-strategy engagement, a modest investment in ongoing **scenario integration** work will help your organization derive significant value from your scenarios for years to come. A **Scenarios to Strategy (S2S) Team**, reporting to a senior person from your organization, could be assigned some or all of the following **tasks**:

1. Develop a roster of **scenario signposts** and scan the external environment for these signals of change. In addition to developing the strategic capacity of participating individuals, this work will provide an **early warning system** that will signal that various futures may be emerging - signals of change that may warrant further strategic conversation.
2. Convene quarterly **Priority Action and Scenario Signpost (PASS) sessions** involving the larger management group. PASS sessions will provide a venue for the S2S Team to report on their signpost monitoring effort. This report could then lead to a fuller discussion of any important strategic implications and the need for any timely strategic adjustments.
3. Conduct **scenario wind tunnelling exercises** to surface the deeper strategic implications of many important decisions. Strategic decisions, including those related to growing existing businesses, building new businesses or exiting core businesses, can be significantly augmented by wind tunnelling those decisions using your organization's scenarios.
4. **Communicating** scenario work done with the broader organization is an excellent way to develop the strategic capacity of employees by making them keener observers of future events. Sharing your scenarios and your strategies with the broader organization also builds organizational alignment, commitment and performance by helping employees understand the impact of forces driving change in the external environment and your organization's strategic response to those threats, opportunities and risks.



Engaging key stakeholders in strategic dialogue and decision-making

S2S

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